

MARPLE NEWTOWN SCHOOL DISTRICT
Newtown Square, Pennsylvania

BUDGET & FINANCE COMMITTEE MEETING
August 13, 2013 6:30PM
Board Room, Administration Building

AGENDA

PRESENT: Mrs. Barbara Harvey, Mr. A. J. Baker, Mr. Leonard Alteri, Mr. Jim Lanzalotto, Mrs. Nancy Galbraith

Administration: Dr. Merle Horowitz, Mr. Joseph Driscoll, Mr. Michael Dumin,

Press: 0

Audience: 2

1. Call to Order:

Mr. Lanzalotto called the meeting to order at 6:33PM and Pledge of Allegiance.

Mr. Lanzalotto asked if there were any Additions to the Agenda ~ there were none.

2. Approval of the minutes from the June, 2013:

Mr. Lanzalotto asked that the minutes be approved as presented.
With no discussion the minutes were approved.

3. Bills for Payment:

Mr. Lanzalotto asked to take to the full Board for approval a motion for:

a. Motion: To take to the full Board for approval the General Fund, Capital Reserve, Capital Fund and Food Service.

Will take to the full Board for approval.

4. Financial Reports:

Mr. Lanzalotto asked to take to the full Board for approval a motion for:

a. Motion: To approve Financial Reports for May, Budget transfers for June 2013, Informational item monthly financial reports for May.

Will take to the full Board for approval.

5. Advertising:

Mr. Dricoll explained the following:

- Will continue from last year
- Banner ads on website
- Mike Larkin soliciting appropriate vendors
- Could lose e-rate funding
- If waived, can re-claim website next year
- Board must decide the risk
- Ads directed to parents- 2 firms considering

Brief discussion having multi websites banners on one but not the other. Chris Lee explained that it has no, affects host server, MNSD domain is attractive

Mr. Driscoll continued to explain

- Ads are per year or semester
- Question was asked if Banner is on top of page? Answer, Yes
- Who decides K-12 safe? Superintendent

Brief discussion with audience ~ Does anyone else advertise on school website? None that they are aware of. Board ~ could this be inconvenience to parents. Need to package advertising in stadiums, ticket, etc.

Chris Lee explained to take funding for the e-rate must file by January to get check in years 2014-2015

6. Food Service - Presentation:

Mr. Driscoll explained that the Food Service Fund is funded by sale of food, not tax dollars which make it allowed to make a profit.

Eileen Bellew explained the following:

- Snacks are \$.37, how much to charge?
- Food Service is a community serving
- Expenses, Food, Labor, PSERS, Salaries
- Challenges ~ Healthy Hunger Free Kids Act 2012
- Age appropriateness for calories
- Sales decreased to comply with mandates, charging the same price for smaller portions
- November ~ passed/received certification to regulations by PDE
- Price Caps ~ can only increase price of lunch by \$.10 a year
- Asking to increase price by \$.10
- Exploring opt out of National School Lunch Program
- Encourage in house catering

- Examine roles within Food Service
- Need to bring back customers
- Free/reduced meals for needy families
- State/Federal re-imbursements
- If the High School comes off have to study how the students would be fed
- Annually we pay \$394,000. for free/reduced lunches

Discussion:

- How to help Food Service improve product
- Make offering match needs/interest of students
- Menu designed on monthly report of most popular meals
- Advertise "Celebration" forms
- Cost of an average Birthday party ~ \$1.00 per student
- Parent comment ~ ill informed @ first grade level, Lunch lines so long students have no time to eat

Mr. Lanzalotto asked for a motion to increase lunch price by \$.10

Will take to the full Board.

Discussion on Advertising

- Create a Media Kit
- Recognize revenue producing potential, don't make it tacky. Explain to parents/community what we are doing so parents don't think we are losing educational perspective and important of website.
- Not worth it to make money and lost value of MNSD brand
- Valid point, need to examine the return. If it gives \$10k, it is a different conversation then \$100k for returns.

7. Donations:

Mr. Lanzalotto asked for a motion to take to the full Board for approval

- a. Motion: To accept \$5,620.00 Grant from Goldman Sachs Philanthropy Fund to the use for Pathway to Financial Success Program at Marple Newtown High School**
- b. Motion: To accept \$500.00 from 5th Grade Class for Tetherball Equipment**
- c. Motion: To accept \$19,000 from Loomis elementary PTO for playground equipment**
- d. Motion: To accept \$21,121.31 from Jay W. Worrall PTO for playground equipment**

Will take to the full Board for approval.

8. Plancon Part H – High School

Mr Driscoll explained that we can only get state re-imbursement every 20 years. There is a PDE freeze on re-imbursements now. Plans for state funding for renovation projects.

9. Audit – June 30, 2013

Mr. Driscoll explained that they are closing out the year now. Auditors will be here 3rd week of September. State auditors are now here for 2 months for 4 year window.

10. 2014-2015 Budget:

Mr. Driscoll explained that should start thinking about it, Act I index out in September. Consider strategies to maintain current status. Mandates with no funding.

Brief Discussion: Jim Lanzalotto thinks we need a strategy, communicate it and marry to budget. Need vision beyond 1 year at a time.

Mr. Driscoll explained that we stress over timeline, need to look at vision beyond this year.

11. New Business

None

12. Public Comment

None

13. Adjournment

Meeting was adjourned at 7:38PM