Cyberbullying in Social Media within Educational Institutions
Featuring Student, Employee, and Parent Information
By Merle Horowitz and Dorothy Bollinger

“Clearly the use of social media and other web-based resources are a vital part of a 21st century education. Dorothy Bollinger, Esq. and Dr. Merle Horowitz’s new book, Cyberbullying and Social Media within Educational Institutions, is a compelling and convincing text which reinforces the need for educators, parents, students, and community members to be vigilant in ensuring that students and faculty members are “safe” both physically and psychologically in America’s schools. The book provides a very convincing argument for ethical and appropriate internet use as well as offering a wealth of quality resources for educators This is a must read for today’s educational professionals. The case studies provide real time and life examples of our need to be vigilant to protect our students and staff members. I encourage my colleagues to inculcate the work of Merle Horowitz and Dorothy Bollinger.” — Amy F. Sichel, Ph.D., past AASA president and superintendent, Abington School District, Pennsylvania

“In Cyberbullying and Social Media within Educational Institutions, Horowitz and Bollinger have written an accessible and useful book that surveys the challenges presented by cyberbullying. They provide a clear look at what counts as cyberbullying and problematic social media use. They discuss educational and legal issues involving students, educators and parents, and discuss the standards that educational institutions and the courts have used in addressing situations related to cyberbullying and problematic social media use. This book is an excellent overview as well as a handy reference guide with practical advice for educators at all levels, for parents, and for attorneys.” — Harris Sokoloff, Ph.D., director, Center for School Study Councils, adjunct associate professor, University of Pennsylvania

“For those school administrators uncertain about the nature or implications of cyber-bullying, the contents of this volume by Horowitz and Bollinger will be eye-opening. They make clear the many ways in which students but particularly teachers can and are victimized through yet another misuse of the internet. The significantly unique contribution of this volume, however, comes from their application of the case study method used widely in legal education to make explicit the liabilities to school systems of ignoring the problem and the legal implications for cyberbullies when caught! This is a must-read for those in charge of school systems and of schools!” — Raymond P. Lorion, Ph.D., dean, College of Education, Towson University, Towson, MD

Cyberbullying in social media is one of the most important concerns in educational institutions at the K-12 and higher education levels today. Cyberbullying is complicated because it involves children, parents, and other family members as well as society at-large. It hurts the victim, the cyberbully, their families, their friends, others at and beyond the school, and our American society in countless direct and indirect ways — educationally, emotionally, mentally, physically, socially, and in some cases it takes the victim’s life away. Sometimes the results of cyberbullying are intentional, other times the results are unintended. This book presents the information from the collaborative efforts and perspectives of a current school district superintendent who has researched and worked day-to-day with the issues, and an attorney currently dealing with the legal issues relevant to cyberbullying. This book is helpful to students, parents, educators, mental and medical health professionals, and attorneys who work with the misery, fears, terror and other consequences of cyberbullying in social media.

Merle Horowitz, Ed.D., a superintendent in suburban Philadelphia, PA, has spent the past 20 years studying bullying and bully prevention programs. This research led the author to her dissertation about online harassment of educators and cyberbullying within social media. Dorothy M. Bollinger is an attorney whose law practice focuses on Internet, computer, information, technology, and copyright legal issues as she represents, among others, numerous educational institutions. Before entering the legal field, Dotti was a superintendent of schools and an administrator and teacher in schools, colleges, and universities.

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