Marple Newtown’s Change to One Tiger Mascot, Unified Colors and Logo
Frequently Asked Questions
June 2016

1. What is changing?
Beginning in fall 2016, (for the 2016-17 school year) all schools in the Marple Newtown School District will be using the official Tiger mascot and official, unified logo, and white, orange and black colors. The official motto will be “Start Strong, Stay Strong, Finish Strong.”

2. Why is this change occurring?
Each elementary in the district was operating with a different mascot, different colors, and many different logos. As the administrative team worked on a unified district vision for student achievement, they also saw the need to unify the district in other ways. The move to align all of our schools in this way is part of the effort to create a stronger, unified school district.

3. What about all my old spirit wear?
Anyone may certainly still wear their old spirit wear, but we hope that students, staff and parents will also embrace the white, orange and black colors and Tiger logo. We understand the transition may take a school year or two to fully take hold.

4. Where can I order new spirit wear?
By September, the district’s website will have a page full of great Tiger Country spirit wear with the new Marple Newtown logo, Tiger mascot, white, orange and black colors. As soon as the link to the spirit wear is available, we will send it to you via School Messenger.

5. How much does this cost the school district?
The cost to the school district is very minimal. We are purchasing Tiger Country wristbands to give to the elementary students when they return to school in the fall. The spirit wear and website link are for fund raisers for the various groups across the district.

6. How will groups that currently sell spirit wear be affected by this change?
Groups that currently sell spirit wear for fund raisers will continue to do so through the website. The website, while unified to a certain degree for consistency, will still be flexible enough so that all groups can achieve their desired options.

7. What if our school selected a Tiger mascot to replace our former mascot? Can we use the new Tiger we created?
Yes. If your school has selected a Tiger, it can be used for school wide purposes along with the official Marple Newtown Tiger Mascot and the official Marple Newtown white, black, and orange colors. Even if the Tigers are a bit varied to support elementary students’ needs, we will be better situated overall because they are all Tigers.

8. What happened to the Octagonal School House graphic? The Octagonal School House will remain as our official seal and will be used on various types of official documents.